



Plymouth Argyle Football Club Ltd  
Home Park, Plymouth, PL2 3DQ

## Terms and Conditions - Corporate Advertising Season 2018/19

The following terms and conditions apply to all bookings for corporate sponsorship and advertising at Home Park ("the ground"). This includes, but is not limited to, Ground Board Advertising, Programme Advertising and any other advertising conducted within the ground. Herewith, "PAFC" refers solely to Plymouth Argyle Football Club Ltd. and "the Client" means the person, firm or company booking the advertising package sold by PAFC.

### 1. **General**

- (a) All adverts must be proofed by PAFC. PAFC reserves the right to refuse/cancel any elements of advertising that may conflict with any existing contracts.
- (b) All adverts must meet the deadlines as set by PAFC. PAFC is not responsible for missed deadlines.
- (c) Unless otherwise stated at the time of purchase, advertising at the ground is for league matches only. PAFC reserves the right to resell advertising packages (such as ground boards or programme adverts) to a third party for any other events taking place at the ground, but will endeavour to offer these opportunities to the client in the first instance.
- (d) PAFC are not responsible for damage/weathering of perimeter boards or other such advertising materials at the ground.

### 2. **Financial**

- (e) Customers wishing to pay seasonal packages (such as Ground Board or Programme Advertising) by standing order are subject to approval by the finance department at PAFC who may undertake a full company credit check with a recognised credit agency who will record this search.
- (f) Unless otherwise agreed PAFC's standard credit terms are 25% deposit with booking and the remaining balance 14 days prior to the event/season. Tickets or other materials provided within the package will only be issued upon receipt of the remaining balance, and PAFC reserves the right to withhold said items without receiving cleared funds from the client.
- (g) PAFC reserves the right to refuse entry and/or remove from display any advertising material from any Client who is in arrears with PAFC.
- (h) In the event of cancellation or part cancellation of a booking by the Client PAFC reserves the right to levy an administration charge as follows:
  - (i) Three months prior to season/fixture/event date 25% of total fee
  - (ii) One month or less prior to season/fixture/event 50% of total fee
  - (iii) 14 days or less prior to first fixture/event 100% of total fee
- (i) In the instance of an un-presented cheque and/or uncollected standing order payment the Client will be liable for any charges issued by PAFC's bank.

### 3. **Governing Law**

- (j) These conditions and any disputes under it shall be governed and construed in accordance with the laws of England and Wales and shall be subject to the exclusive jurisdiction of the English and Welsh courts and the Client shall irrevocably submit to the exclusive jurisdiction of the courts of England & Wales.

Signed,

For and on behalf of the client  
Date:

For and on behalf of PAFC  
Date:



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